



Spay-A-Day Keeps the Litter Away Campaign

Project #
20-540

County: Prince George's County

Number of Cats Spayed:	83	Number of Dogs Spayed:	114
Number of Cats Neutered:	75	Number of Dogs Neutered:	99

Amount Received: \$34,857.50	Amount Remaining (to be returned to MDA): \$0
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Project Synopsis:

Our project targeted low-income pet owners in 15 zip codes within the inner beltway. Surgeries and rabies vaccinations were provided to 213 dogs and 158 cats at no cost to their owners.



Project Description:

The Prince George's County Animal Services Facility is a government-run, open-admission animal shelter that serves a community of over 900,000 people. The project grant was to cover the 2020 calendar year. Due to the Covid-19 pandemic we requested and obtained a six-month extension, as our facility and Spay Spot were closed to the public for six months. We targeted 15 zip codes to provide services in low-income areas of the county that are also responsible for a large number of our shelter intake. The project allowed us to educate the community regarding responsible pet ownership and to provide the resources to assist in this regard.

Summary of Approach:

The project was promoted in various ways throughout the term of the grant: via our website; notifications sent to county municipalities and civic associations; notifications sent out to the public via social media (Facebook, Nextdoor); flyers and applications sent to area food banks; conversations by animal control officers out in the community; word of mouth at our intake counter and at Spay Spot.

Accomplishments:

Within the funds allotted, we altered six more animals than originally proposed. A greater focus for education over previous years was placed at our animal intake counter, where we promoted the project to pet owners in the targeted areas who turned in animals due to "having too many". Having the remaining pets at home altered provided a permanent and long-term solution to the problem rather than owners turning in another litter at a later date. We considered other ways to improve outreach and education within the community, and working with our community food banks seemed a natural tie-in to promote the project. Personal contact was made with the community food banks, and they were more than happy to make our project flyers and applications available to the people that they serve.



Lessons Learned:

The Covid 19 pandemic halted our normal operations for a six-month period. This unexpected event in our lifetime made us realize the need to be adaptable in the face of any event that could shut down operations for an extended length of time so that we can continue to move forward and meet the project objectives.

Attachments:

Animals altered at Spay Spot from April 1st to July 1st, 2021. Prices shown do not include the \$5 cost of the rabies shot per animal.

For More Information Contact:**Name:**

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